

Options for on-going service packages

1. Billable hours

Based upon my availability, you tell me the task you need done and I can complete it for you, at a rate of \$70/hour. I send you an invoice after the task has been completed.

PROS

- You only pay for the exact service you use.

CONS

- If my schedule is fully booked with client projects, I might not have the time to accommodate your requests.
- If the task you have given me is many hours worth of work, it can rack up to quite a high fee.

2. Monthly Retainer

With a monthly retainer, you will automatically pay me a monthly fee, with an automatic paypal withdrawal on an agreed-upon day of each month. Monthly retainers are available in blocks of 5 and 10 hours. Because this has been planned for and paid in advance, you have my **guarantee** that I will respond to your request with 48 hours, as I will keep these hours free for you. It is up to you to use these hours or not; the fee is withdrawn whether you use them. You also cannot "store up" hours from one month to use in another month.

I only offer this service to select clients.

5 hour monthly retainer: \$300/month

10 hour monthly retainer: \$550 /month

PROS

- You have my guarantee that you will always have this time set aside for you, so I can do a fast turnaround on your request.
- If I stay "plugged-in" to your site, I will always make sure it is properly backed up, upgraded to most recent plugins, and kept in smooth working order.

CONS

- Even if you don't use the hours you have paid for, the fee is still withdrawn.
- You cannot "store" hours from one month to the next. Each month gets only 5 or 10 hours, depending on what fee is agreed-upon.
- If the tasks you give me exceeds the block of time you have paid for in the retainer, you will be billed at a rate of \$70/hour.